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# Streetwise Vienna Map - Laminated City Center Street Map Of Vienna, Austria



## Synopsis

Streetwise Vienna Map - Laminated City Center Street Map of Vienna, Austria - Folding pocket size travel map with metro map. This map covers the following areas: Main Vienna Map 1:23,000 Central Vienna Map 1:11,000 Vienna Metro Map Vienna map dimensions: 8.5 x 4 inches when map is folded 8.5 x 28 inches when map is unfolded. Please see our detailed STREETWISE® product imagery above which includes a diagram of folded and unfolded dimensions. Some product images are also available with ZOOM for greater detail. Think of Vienna and one thing should come to mind. Not music, although we will come to that later. Not the Boys Choir. Not waltzing. Not wiener schnitzel (invented here), not sacher torte (also invented here), nor filtered coffee (invented here and drunk by the tankerloads). Not even Lipizzaner Stallions. The one thing that epitomizes Vienna is: schlag. Schlag, shortened from Schlagobers, is whipped cream. Desserts are traditionally served with it. Viennese coffee is light espresso topped with it. The white poufy dresses at the annual New Years Eve Ball, Austria's waltzing extravaganza, look like they are made of it. The Baroque and Rococo architecture is decadent and looks like it's embellished with it. Even the most famous Emperor, Franz Josef, sported a sweeping moustache and muttonchop sideburns that gave him the appearance of having dipped his face in it. This is a pristine city, precise and orderly, softened by the excess that a good dollop of whipped cream (literal and figurative) adds. Start your culturally caloric tour within the Ring Road, or Ringstrasse. Each section of the ring has a different name ending in 96 ring. This is helpful in orienting yourself and keeps you from going around in endless circles trying to find an address. Inside the ring is the historical center of Vienna and most prominently placed is the Hofburg, or Imperial Palace, home to so many museums and cultural venues that it's difficult to count. Most cities would be happy to have half of these venues, much less all of them in one grand location. This is the seat of the Habsburg dynasty, one of the largest and most powerful ruling families of Europe (Marie-Antoinette, wife of Louis XVI and Queen of France was a Habsburg 96 she must have said 'let them eat cake, mit schlag!'). Started in the 1200's, the original castle was enlarged, expanded and elaborated on for the next 700 years. Had WWI not ended the Austrian monarchy, the Habsburgs would probably still be working on the palace today. Here you'll find the Imperial Apartments where Emperor Franz Joseph and his wife Empress Elizabeth (nicknamed Sisi) spent their unhappy marriage; the Lipizzaner Stallions prance and parade in the ring at the Spanish Riding School in the center of the palace; and the Austrian National Library, an ornate repository of knowledge. The Wiener S' e4ngerknaben, or Vienna Boys Choir, perform Sunday Mass at the medieval chapel within the Hofburgh. There are plenty of other sites and activities in the city: walks along the Prater, the museums surrounding Marie Theresien

Platz, the gardens of the Rathaus Park, St Stephan 92's Cathedral, Karlskirche, the Belvedere Palaces-upper and lower, the Demel 96 cafe 9 extraodinaire, the Sigmund Freud House and the Clown Museum. All of these sites can be easily found on our STREETWISE® Vienna Map and are listed in the complete index along with streets, hotels, metro stations, places of worship, places of interest, parks and plazas, and other museums and cultural sites. A separate Vienna metro map is included to speed travel within the city or enable you to visit outlying areas of town. Our pocket size map of Vienna is laminated for durability and accordion folding for effortless use. The STREETWISE® Vienna map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Vienna map today and you too can navigate Vienna, Austria like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## **Book Information**

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## **Customer Reviews**

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel

safe in a place where youâ€œve never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970â€œs, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesnâ€œt match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, weâ€œve done the work, now you have the adventure. In the end, itâ€œs not about the map, itâ€œs about getting out and finding your own authentic experience wherever you go. Itâ€œs about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

I bought 1 map for each of the 3 cities we were visiting on our trip. The first city, Prague, had a good metro map of their own and I only used the Streetwise map for clarification. When we went to Munich, it was pretty much the same thing. However, when we arrived in Vienna, we found their metro map very confusing and ended up using our Streetwise version almost exclusively. If you are going to be using local transportation and going to multiple cities, having a consistent map (with landmarks and hotels mapped out, by the way - very helpful) is incredibly helpful. :)

I wasn't sure about ordering this item since you can get paper maps for free at U-bahn stations and \$7.15 seemed high for a map. But now that I've been to Vienna and used it extensively, I'm glad I did. Here's why. This map is laminated and uses a simple fanfold. I pulled it from my pocket countless times and it still looks like new. You can't do that with a plain paper map. The detail provided is far better than what you get at the U-bahn. The streets, major attractions, U-bahn and tram routes and stops are accurate and clearly presented. The street index on the back is really handy for finding some place you only have an address for. No map can tell you everything you want, but with this one and the helpful people at the information counters in the U-bahn stations you can get about anywhere you want to go in Vienna via walking or public transport.

Good price!! Good quality!!... I liked, it is small (thin) enough to pack and transport, locally or overseas, big enough to be read on a train, airplane, or bus. I definitley will make my travel information map purchases at this site!! Also. delivery was before promissed by .

I ended a tour of Central Europe with 4 days in Vienna. This map was perfect as it showed most of the key sites, helped locate my hotel and various restaurants and was almost indestructable. Several of my fellow travelers stopped using their maps and started asking for mine when we tried to find a location. It really focuses on what is inside the "ring road" with a few sites outside, but if you are a tourist this is a great map.

One of the problems of being new to a city like Vienna is the many small streets which make it difficult to spot landmarks such as churches. Once you are in one of these narrow, winding lanes pretty much all you see is what surrounds you and it is very easy to lose sense of direction. This map was detailed and rugged, meshing nicely with the street names found on the corners and sides of buildings.

Went on a two week vacation to Europe and bought a Streetwise map for each of the four cities we visited. It was definitely useful to have this map with us right out of the train so we could find our way to our hostel. The hostel did have free maps that were probably just as good in most ways, but I like the Streetwise map because it is durable and waterproof.

It's okay but really unnecessary - you get free maps everywhere in Vienna, and all the books you buy also include maps (that are sometimes better). It is water proof though, so if rain is in the forecast while you walk the city, it might make sense.

I have many other maps from this brand and hence I looked for the same product when I needed a map of Vienna. I'd highly recommend this brand above others for its portability, laminated surface, and just general all 'round excellence. I've dragged my others along on many jaunts over many years and they all look brand new. The Seller shipped promptly and the map arrived in pristine condition. THANKS!

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